



16 November 2007

Dear SISA member,

I am writing to invite your company to participate as a sponsor in the SISA Awards Dinner to be held on 15 August 2008 at the Adelaide Entertainment Centre.

SISA is pleased to offer a range of sponsorship options, all of which will provide significant corporate exposure to the SISA membership and invited guests. This year we plan to build on the success of the 2007 event, which was attended by 240 people representing a wide cross-section of the business community, the public sector and the OH&S and injury management professions.



Scenes from the very successful SISA Awards Dinner in 2007

We already have over 430 expressions of interest for seats at the 2008 event. The enclosed material provides further information on the opportunities available for your company. As you will see, the sponsorship options allow for a range of marketing opportunities including the display and distribution of corporate literature and gifts, a speech opportunity and sponsorship at individual award levels, and the display of corporate logos on event documentation, menus and the like.

If you require any further information or would like to discuss variations to the proposals, please feel free to contact me on 8234 9522 or 0411 778 251.

SISA is most appreciative of your support and we look forward to hearing from you soon.

Kind regards,

Robin Shaw
Manager
Self Insurers of South Australia Inc



Sponsorship details



SISA Awards Dinner 2008

Overview

The Self Insurers of South Australia (SISA) represents South Australia's largest private sector employers and the public sector, totalling 36% of the State's workforce by remuneration.

In the second half of each calendar year, SISA holds an annual Awards dinner. In previous years this event has attracted up to 240 people and has been acknowledged as a high point on the SISA calendar. So popular was the 2007 event that at the time of writing, SISA has an indicative attendance listing of 436 people for the 2008 event.

The Awards Dinner therefore presents a great opportunity for sponsors to network with self insurers and market their services.

The 2008 Awards Dinner is planned for 15 August 2008 at the Adelaide Entertainment Centre. SISA is seeking sponsors for this event.

Unlike the 2007 event, the 2008 Awards Dinner will be held in the main arena of the Entertainment Centre, with pre-dinner drinks in the foyer. We plan to make use of the newly installed overhead projection capability of the arena (see below) so lead sponsor exposure is going to be even greater than previous years.



Attendees

We expect well over 400 people to attend the Awards Dinner including:

- Occupational Health, Safety and Environment practitioners
- Injury management practitioners
- Rehabilitation Consultants
- Claims Managers
- Executives and Senior Managers.

In addition we will be inviting VIP guests comprising Members of Parliament, Chief Executives and senior staff from key regulatory and industry bodies.

Sponsorship opportunities

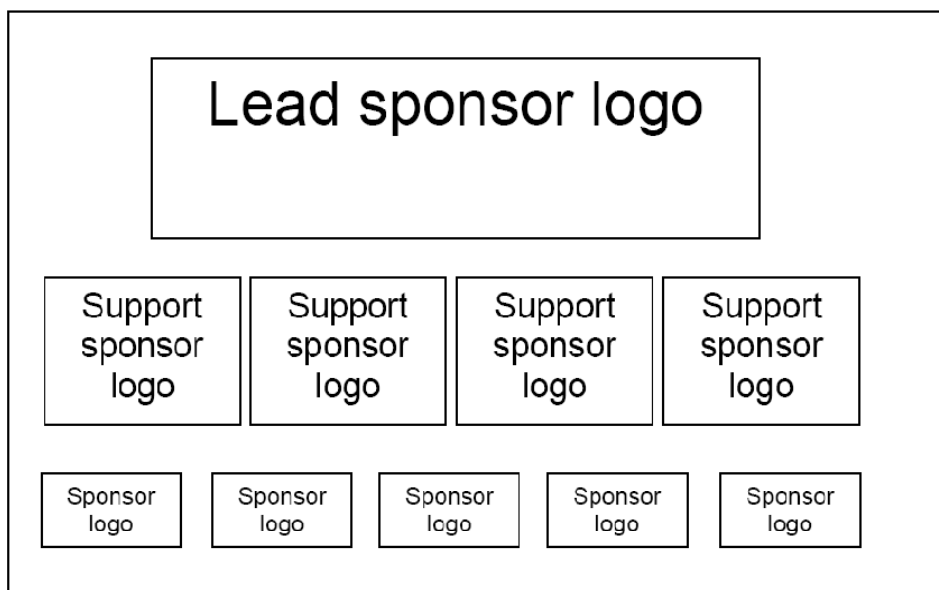
Lead sponsor*

As lead sponsor, your organisation will be affiliated with all aspects of the event. You will receive considerable exposure and recognition via the following:

- Principal commercial exposure rights (eg largest logo on all displays, exclusive use of overhead screens).
- Recognition as lead sponsor on all printed material, including all marketing material, invitations, tickets, programs etc (see diagram below).
- Acknowledgment by the Master of Ceremonies at several points during proceedings.
- 10 minute speech slot.
- Representative present on stage when awards are presented.
- Signage on stage, elsewhere in main arena and in foyer or otherwise as nominated by sponsor (sponsor supplies signage).
- Logo displayed on overhead projection screens (see picture in 'Overview' section).
- Logo on all other screen projections.
- Promotional material and/or gifts at each chair in venue and in foyer at the sponsor's discretion.
- A table of 10 complimentary tickets to the Awards Dinner.

* Where more than one lead sponsor nominates, SISA will allow a lead sponsor to be the exclusive lead sponsor in its particular industry or business type. This will be done on a strict first-in first-served basis, and SISA reserves the right to decide.

Total Investment for Lead Sponsorship: \$7,500 + GST



Supporting Sponsor

- Recognition as supporting sponsor on all printed material, including all marketing material, invitations, tickets, programs etc.
- Acknowledgment by the Master of Ceremonies during proceedings.
- Signage on the sides and rear of the main arena.
- Signage in foyer as nominated by sponsor (sponsor supplies signage).
- Promotional material and/or gifts in foyer at the sponsor's discretion.
- Logo in sequence with other sponsors on selected screen projections during proceedings*.
- 5 complimentary tickets to the Awards Dinner.

*Note that overhead screens will be reserved for the exclusive use of lead sponsors.

Total Investment for Supporting Sponsor: \$2,500 + GST

Sponsor

- Signage in foyer
- Gift and/or literature in foyer
- Small logo on all printed material and screen projections
- Acknowledgement by the Master of Ceremonies at commencement of proceedings
- 1 complimentary ticket to the Awards Dinner

Total Investment for Sponsor: \$1,500 + GST

Award Sponsor (Limit of 6)

- Naming rights for one award
- Acknowledgment by the Master of Ceremonies at the time award is presented
- Signage in foyer (sponsor supplies signage)
- Logo on awards presentation screen projections
- Company name and/or logo engraved on trophy and printed on certificate

Total Investment for Award Sponsor: \$1,000 + GST

Terms and conditions

1. SISA reserves the right to vary the quoted sponsorships by negotiation with individual offerers or in accordance with any change to the legislated rate of the GST which is currently 10% and is applicable to sponsorships. All prices quoted in this document are exclusive of GST and GST will be added to the invoice issued by SISA.
2. All sponsorship offers are to be submitted to SISA via the attached Offer of Sponsorship Form. A letter of confirmation will be provided together with a Tax Invoice. Sponsorship monies are due and payable as agreed with SISA. Payments can be made in instalments.
3. Bank deposit and cheque arrangements will be advised upon sponsorship confirmation.
4. No refunds will be issued for cancellations.
5. SISA reserves the right to amend the sponsorship program or tailor sponsorship packages to better suit either the sponsor or the event if required.
6. Where more than one lead sponsor nominates, SISA will allow a lead sponsor to be the exclusive lead sponsor in its particular industry or business type. This will be done on a first-in first-served basis, and SISA reserves the sole right to decide.

Please contact us should you require any clarification or have any suggestions regarding this sponsorship opportunity.

ROBIN SHAW

Manager

Self Insurers of South Australia

Ph 08 8234 9522 Fax 08 8234 9533

Email: robin@sisa.net.au

Offer of Sponsorship

Sponsorship offers will be processed in strict order of receipt.

YES – We would like to participate in the 2008 SISA Awards Dinner by taking up the following sponsorship option.

Please tick the option(s) you wish to take up.

Lead sponsor

AUD\$7,500 (excluding GST)

Supporting sponsor

AUD\$2,500 (excluding GST)

Sponsor

AUD\$1,500 (excluding GST)

Award sponsor

AUD\$1,000 (excluding GST)

Award/s you wish to sponsor (you may sponsor any or all awards)

Injury Prevention Award

Injury Management Award

Consolidated Approach Award

Practitioner Award

Supplier and Subcontractor Management Award

Outstanding Employee Contribution Award

Please discuss any other sponsorship options with SISA - contact details at the end of this form.

Company

Postal address.....

.....

State and post code.....

Contact name.....

Position.....

Phone:.....

E-mail:.....

Fax:.....

Payment

All prices are in Australian dollars and exclude GST. Arrangement for payment of sponsorship monies can be negotiated by contacting Self Insurers of South Australia.

The balance is payable by 31 May 2008. A cheque or bank draft in Australian dollars should be made payable to Self Insurers of South Australia Inc. Arrangements can also be made for payment by direct debit.

Withdrawal or cancellation

There is no refund of sponsorship monies after payment has been made.

Confirmation

Your signature below is taken as an offer of sponsorship and acceptance of the details of the relevant sponsorship as listed in this material.

We agree to abide by such conditions as set by Self Insurers of South Australia Inc.

Signed.....

Date

Name

Title/Position

Address to send offer form:

Self Insurers of South Australia

136 South Rd Torrensville SA 5031

Fax: 08 8234 9533

Email: sisa@sisa.net.au