

SPECIAL DISCOUNT OFFER TO SISA

Be The 1st In Adelaide : Experience "Reading People"

The 2011 version of the New Intelligence "Reading People" program incorporates the latest in research & techniques for increasing your ability to practice the Art & Science of Reading People.

Attendees at various Self Insurers of SA functions will have seen and heard the MD of New Intelligence presenting on this keenly sought after topic. Feedback from these presentations has been overwhelming & many of you have asked for more.

Why Learn How to Read People ?

Reading People is defined as the process of detecting and interpreting non-verbal, verbal and paralinguistic cues and indicators exhibited by people for the purpose of identifying and understanding their attributes and motivations.

In order to influence people ethically and sustainably we require five Human Skills which when applied correctly build on each other and result in greater influence.

The program teaches the first two Human Skills – Reading People & Role Of Emotion which constitute the basis upon which other skills can be built.



Get people to work with you rather than against you — Understand your clients and their needs better --- Harness the power of real influence

Normal Retail : \$ 1495 SISA Members : ONLY \$ 1195 per person

BE QUICK : Seats are limited to 12 people per program.

To take advantage of this offer go to http://www.newintelligence.com.au & click on the

Registration Form

button. Enter the code "ADE" for any direct deposit payments. The program runs on the 16th & 17th August 2011. The opportunity to register closes on the 10th August 2011.

Mir Kichands

New Intelligence Certified Trainer

